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# Streetwise Berlin Map - Laminated City Center Street Map Of Berlin, Germany - Folding Pocket Size Travel Map With Metro Map Including S-Bahn And U-Bahn



## Synopsis

Streetwise Berlin Map - Laminated City Center Street Map of Berlin, Germany - Folding pocket size travel map with integrated metro map including S-Bahn & U-Bahn lines & stations This map covers the following areas: Main Berlin Map 1:23,000 Berlin Metro Map Berlin has become one of the most transformed, rehabilitated and dynamic cities of the modern era. Remnants of the old Berlin persist of course, and these sites are indicated on the STREETWISE<sup>®</sup> map of Berlin. Parts of the Berlin Wall stand as testimony to its dreary past; Museum Island exists with some of the most important museums in Europe. The infamous Brandenburger Tor stands proudly, ironically in front of the US Embassy. Then there's the bombed out Kaiser Wilhelm Gedachtniskirche. The addition of the new Holocaust Museum has become a reason to visit in itself. The real Berlin is contemporary and stylish, its aesthetics driven more by artists, architects and chefs than by bureaucrats. If you are into contemporary architecture, walking Berlin will reward you because of the many new buildings and older modernist Bauhaus structures spread throughout the city. The STREETWISE<sup>®</sup> Berlin Map enables you to experience all the excitement and sizzle Berlin, Germany has to offer. The avant garde capital of Europe these days is right here. Berlin in 09 is what swinging London was in the 60 s. You won't be disappointed. The main map of Berlin covers the central city in detail and is indexed with important sites, hotels, architecture, metro stations and parks. An inset features Berlin's metro system and fare structure. Our pocket size map of Berlin is laminated for durability and accordion folding for effortless use. The STREETWISE<sup>®</sup> Berlin map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE<sup>®</sup>. Buy your STREETWISE<sup>®</sup> Berlin map today and you too can navigate Berlin, Germany like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

"Don't leave home without STREETWISE" -- New York Times "STREETWISE is an absolute travel essential" -- Travel & Leisure "In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE." --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We

have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Plan your trip with confidence with a Streetwise map. I will never willingly buy any other kind. They're inexpensive but also have great detail and give a great sense of the neighborhoods. We would always use Google Earth street view to get the total picture. The maps are completely waterproof and sturdy. They never tear but still fold swiftly so you don't look like the idiot tourist wallpapering yourself. Don't let the small size fool you. And I can read these without reading glasses, and that's no small feat, let me tell you. Great contrast. I just hope that this company keeps adding destinations to their collection. Also, you can use dry erase markers on these--so great.

There is a surprising lack of coverage of the southern part of the city. Kurfurstendamm -- Viktoria-Louise Platz is as far as it goes. Leaving out Bayerischer Platz for example. You know, where Einstein used to live. Schonhauser Allee and other northern city points are on the back of the map as is the entire rail-system in very small print. Fine for most inner city uses, but the map is very dense with inconsistent graphics/icons and coverage needs to be increased somewhat. The lamination and material are durable.

Good price!! Good quality!!... I liked, it is small (thin) enough to pack and transport locally or overseas, big enough to be read as a passenger when traveling by train, airplane, bus, or car. I definitely will make my travel information map purchases at this site!! Also, delivery was before promised by .

Though I have not yet been to Berlin and taken this map with me.....I will! Streetwise maps are my favorites and I know I will love this one as much as the others I own. The laminated format so long lasting, the layout so easy to understand, plus the inclusion of various sights and points of interest put

Streetwise at the top of my list.

I have used many of the Streetwise maps and find them to be very useful. The lamination is a huge bonus in keeping the map in shape no matter what the weather. They cover mostly the tourist areas, but that is primarily what I need them for. Highly recommended.

Would have gotten lost in Berlin if it wasn't for this map! Extremely helpful, lightweight, and easily folds up!

These little maps are wonderful for a traveler. They are compact, yet detailed and fit in your pocket. Tells you all about public transportation and can be found for most large European cities.

South west part of the city where I am staying isn't covered on the map. That's fine if I could have determined that before purchasing.

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